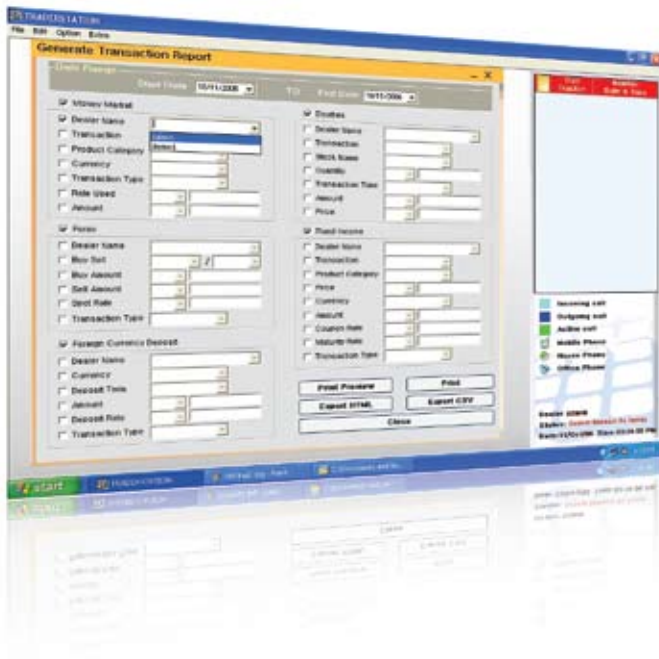
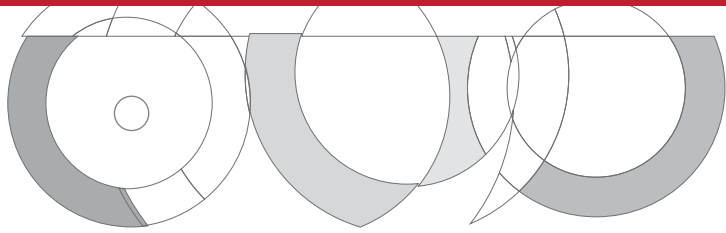


TRADERSTATION CRM



TAKING YOUR BUSINESS TO THE NEXT LEVEL

With increasing competition in financial trading, the TRADERSTATION helps you know your customer better. With the TRADERSTATION, your financial trader has a complete record of all the interactions in your organization with the customer. Armed with such knowledge, your trader is able to provide a consistent and unified response when dealing with the same customer. Maintaining a consistent and unified view to your customer will generate a higher level of customer satisfaction which in turn will be critical in taking your business to greater heights.

FLEXIBLE AND CUSTOMIZABLE

We understand that every organization has different business rules and requirements. The TRADERSTATION is a fully customizable software that can be retrofitted easily onto your existing financial trading environment.

INFORMATION AUTOMATION

The TRADERSTATION automates the traditional manual blotter system commonly used by financial traders. The trader now have instant access to customer information, trade history and customer preferences by entering a few keys. Daily report can be generated easily without having to manually keep track on a daily basis.

TRADERSTATION CRM



Key features

- Screen pop upon answering of call
- Suitable for money, forex and equity financial markets
- Tracks historical financial transactions
- Empowers traders with accurate customer information and preferences
- Increase Customer Confidence
- Improves Customer Loyalty
- Increases trader efficiency and performance



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